

STORYDRIVE 2015 LET'S GET STORIED!

StoryDrive is the international forum for trends and innovation in the media and entertainment industries, held annually at the Frankfurt Book Fair. Having started in 2010, StoryDrive has consistently showcased innovative narrative concepts, cutting-edge mediums, future-forward cross-media extrapolations, and has defined the parameters for the evolving media business of tomorrow. In 2015, StoryDrive will be held as part of the Frankfurt Book Fair's Business Club.

THURSDAY, 15.10.2015

10.00am – 11.00am

KEN FOLLETT - THE PILLARS OF THE EARTH: FROM THE NOVEL TO A GAME

Room: Dimension, 4.2

Ken Follett's historical novel The Pillars of The Earth was first published in 1989 and became one of the world's bestselling books. Now, Daedalic Entertainment is designing the first official video game based on the novel. At the Frankfurt Book Fair 2015 the participants will introduce the game and talk about its development. They will show screen shots of the game and explain the motivation behind the graphic style and art direction.

Speaker: Ken Follett, Author; Carsten Fichtelmann, Daedalic; Marco Schneiders, Bastei Lübbe

11.00am – 11.45am

UNCENSORED: CROSSMEDIA - IS IT WORTH THE MONEY?

Hall: 4.0 Business Club Stage

The wide variety of potential media and non-media-based approaches to content presentation constitute the great hope for publishers. But these new applications often mean costly investments. Drawing on their successes and failures, our experts point out the pitfalls that might await you as you introduce new strategies.

Speaker: Mareike Hermes, Carlsen Verlag; Jerome Goerke, Wivern Digital
Moderator: Sabine Schubert, Kirchner & Robrecht

11.00am – 1.00pm

**BIG STORIES FOR SMALL PEOPLE
- CROSSING BORDERS IN THE LOWLANDS**

Hall: 4.C Room Entente

These morning sessions will examine classical picture books vs recent new media projects. Main guest is the Dutch illustrator Thé Tjong-Khing. Case studies will be presented from the Netherlands, Belgium and Germany: Picnic with cake, Professor S. and Ziggy and the Zootram. It will be wrapped up with a conversation about do's and don'ts in children's book adaptations.

Speaker: Thé Tjong-Khing, Author; Bruno Felix, Submarine; Jan von Meppen, Ludlinc; Mark Mertens, Director & Producer; Leo Timmers, Illustrator; Katharina Reschke, Author; Tamara Bos, Author

Moderator: Christophe Erbes

02.00am – 3:30am

DUTCH BOOKS ON SCREEN - FIRST LOOK ON THE LOWLANDS

Hall: 4.C Room Entente

This afternoon session will present a row of high profile book adaptations from the Netherlands: Public Works (Topkapi Films), Boy 7 (Lemming Film), No more sleep (KeyFilm). The session will be closed with an interview with Arnon Grunberg.

Speaker: Frans van Gestel, Topkapi Films bv; Arnold Heslenfeld, Topkapi Films bv; Leontine Petit, Lemming Film, Boy 7; Hans de Wolf, KeyFilm; Arnon Grunberg, Author
Moderator: Sarah Meuleman

3.00pm – 3.45pm

HUG THE ALIEN - hardcore book fan hugging

Hall: 4.0 4.C Room Entente

The "Hug the Alien" sessions will introduce you to some of the most creative minds in the world of media production. Meet the people behind the products, services and organizations that are changing and inspiring our industry. Discuss the future of publishing and be there when new ideas are growing.

Speaker: Michael Bhaskar, Canelo Publishing; Porter Anderson, TheFutureBook; Naomi Bacon, Pan Macmillan

3.30pm – 5.00pm

**MATCHMAKING SESSION FOR PUBLISHERS AND FILM PRODUCERS FROM GERMANY, FLANDERS AND THE NETHERLANDS
- CROSSING BORDERS IN THE LOWLANDS
Hall: Alliance**

In this speed date session publishers and film producers from Germany, Belgium and the Netherlands will meet, greet, exchange and discuss new titles for screen adaptations.

5.00pm – 5.30pm

TWO TO TALK

Hall: 4.0 Business Club Networking Table α

The creative industries are the motor of innovation of all kinds and essential for future growth. The B3, the Biennial of the Moving Image, and StoryDrive, the Frankfurt Book Fair's all-media platform, will bring together two thinkers and visionaries from various parts of the creative industries. Join us! You can choose just to listen to the discussion or even get actively involved in it.

Speaker: Jayapriya Vasudevan, Jacaranda Literary Agency
Moderator: Katharina Gerson, B3 Biennale des bewegten Bildes